A rationale for supporting House Bill 5477 A STATEWIDE PLATFORM FOR THE DISTRIBUTION OF ELECTRONIC BOOKS General Law Committee – Public Hearing March 11, 2014

Good day Sen. Senator Doyle, Representative Baram and general law Committee members. I'm Jay Johnston, a legislative leader of the Connecticut library Association, Executive Director of the Farmington libraries and a member of the State Library Board. I'm here to ask you to move House Bill 5477 forward, a bill resulting from this committee's work in last year's legislative session addressing unequal access of e-books to public libraries by some publishers. The General Law Committee passed 2013 House Bill 5614, Special Act 13-10, which requested the Connecticut Department of Consumer Protection to look at Connecticut's E-book marketplace.

The impact of 5614 was positive although no universal in that more publishers now recognize that the public library e-book relationship generates positive sales effects and therefore have opened access for public library acquisitions to a greater extent than before. So, we are supremely grateful that we have been heard and you have acted on our behalf. And, I will particularly like to thank Sen. Doyle and Rep. Baram for their steadfast resolve in those proceedings that followed with the publisher's representatives.

Why should you support House Bill 5477?

- 1. Because it's etiological basis was derived through findings set forth from special act 13 10
- 2. Because it makes good economic sense
- 3. Because It's good public policy Good economic sense by leveraging our states buying power with a net benefit in local aid to all 169 municipalities.

What is the DNA of 5477?

- Grants State Library Board authority to create a platform, acquire e-licenses, and maintain service to state-wide platform for the distribution of electronic books to public library patrons
- 2. Provides a State Library e-book distribution platform.
- 3. Provides A statewide source of e-content "books"
- 4. Provide access to eBooks by all residents of Connecticut

Thank you for your attention and hearing my views on this important issue.